

AkzoNobel Coil Coatings

2018 Colour Palette for Coil Coatings

Inspired hues for interior and exterior metal coatings

AkzoNobel 



2018 Colour Palette for Coil Coatings

As global colour experts, we provide inspiration for people all over the world.

Every year AkzoNobel's Global Aesthetic Center, together with a group of 11 international experts looks at societal trends in order to better understand how we live, and then translates these into colour.

In 15th edition of our annual ColourFutures™ trend report we introduced the Colour of the Year for 2018.

It is a subtle and warm, grown-up pink named Heart Wood. The colour embodies comfort and ease and is inspired by the warm tones of leather and wood.



AkzoNobel presents a palette of inspired hues for interior and exterior metal coatings applications based on Heart Wood, the 2018 Colour of the Year.

Heart Wood is an inviting, neutral shade, inspired by the warmth and ease of natural wood.

A complementary palette, created especially for metal products, includes gentle, flowing shades as well as deep, bold tones.

Featured are several familiar and popular colours.

*All colours shown are matched closest to the RAL references shown



VF007TS8320 CotY 2018 Heart Wood



VF007TS0377 Green-Blue



VF007TS0620 Intensive Cement-Grey



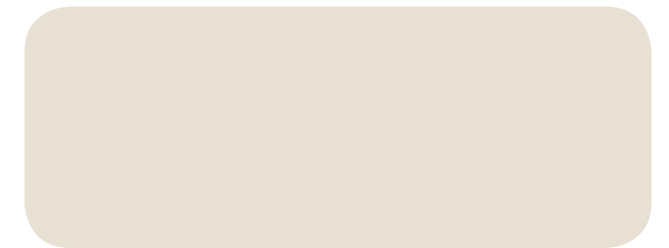
VF007TS2100 Intensive Beige-Red



VF007TS0376 Dark Red-Brown



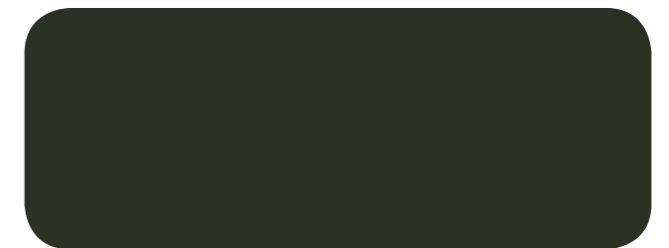
VF007TS0378 Pale Anthracite-Grey



VF007TS2034 Rose Cream-White



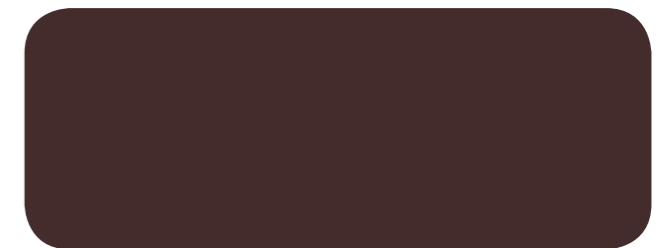
VF007TS2608 Dirty Maize-Yellow



VF007TS0379 Bottle-Green



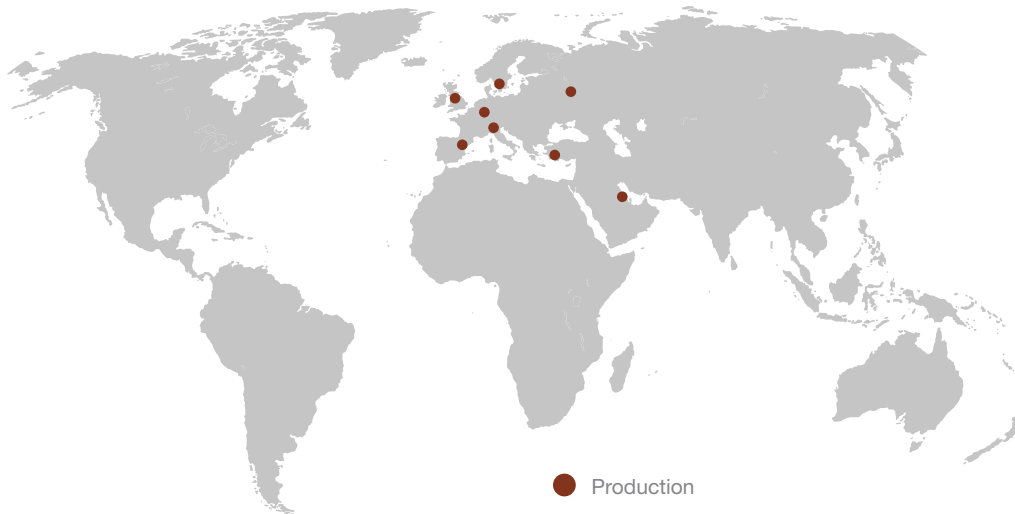
VF007TS9023 Deepblack



VF007TS9885 Brown Metallic

Contact us

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AkzoNobel creates everyday essentials to make people's lives more liveable and inspiring. As a leading global paints and coatings company and a major producer of specialty chemicals, we supply essential ingredients, essential protection and essential color to industries and consumers worldwide. Backed by a pioneering heritage, our innovative products and sustainable technologies are designed to meet the growing demands of our fast-changing planet, while making life easier. Headquartered in Amsterdam, the Netherlands, we have approximately 46,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as a leader in sustainability, we are dedicated to energizing cities and communities while creating a protected, colorful world where life is improved by what we do.