AkzoNobel

CERAM-A-STAR® 1050 Select

Leading Coil Coating in a Standard Color Palette Program

Make color complexity a thing of the past

- Reduces complexity to increase operational efficiencies
- Improves availability resulting in quicker turns on projects

A standard color palette optimizes your business with many benefits. The AkzoNobel CERAM-A-STAR 1050 Select Standard Color Program helps coil coaters, service centers, distributors, OEMs and regional rollformers improve product availability, reduce inventory costs, turn projects quicker and drive concentrated color volume and consistency.

Benefits to Coil Coaters

For coil coaters, CERAM-A-STAR 1050 Select reduces overall complexity and drives volume of standard colors. Less color switch-out improves productivity through longer runs as customer orders are contained by standard color options. In addition, AkzoNobel optimizes processes through production and delivery and improves cost structure and planning. This all adds up to improved efficiencies and customer satisfaction.

Benefits to Service Centers & Distributors

For service centers and distributors of painted coil, CERAM-A-STAR 1050 Select structures your business to drive operational efficiency through reduction of color complexity. Our program drives volume of standard colors and lowers risk associated with stocking slow selling colors. In addition, we offer enhanced color service tools (including Canopy) to support and guide your customers to the standard color palette for structural efficiency.

Benefits to OEMs & Regional Rollformers

For OEMs and regional rollformers, CERAM-A-STAR 1050 Select takes the industry leading SMP product performance and combines it with improved availability of standard colors with immediate product availability. We combine that with enhanced color service tools (including Canopy) to improve customer satisfaction from the same leading product performance and warranty.

The AkzoNobel CERAM-A-STAR 1050 Select Standard Color Program is supported with new product codes from our leading SMP coating technology in the building and construction segment. Protecting your brand and reputation since 2005. Step up to the leading coating technology with a standard color palette program to optimize your business.

CERAM-A-STAR 1050 Select Offers More...

	CERAM-A-STAR® 1050	CERAM-A-STAR® 1050 Select
Standard Color Program		✓
Custom Color Option	✓	
Simplified Color Selection		✓
Improved Product Availability		✓
Increased Color Consistency		✓
Less Risk/Less Inventory		✓
Quicker Turns on Projects		✓
Shorter Runs/ Fewer Switch Outs		✓
Reduced Complexity		✓
Leading Product Performance	✓	✓
Warranty	✓	✓

Select	Description
CXA3S66295	SILVER CERAM-A-STAR SELECT
CXA3S66294	CHARCOAL CERAM-A-STAR SELECT
CXA3S66297	DARK CHARCOAL CERAM-A-STAR SELECT
CXA3S66298	GRAY CERAM-A-STAR SELECT
CXA3S66296	OLD TOWN GRAY CERAM-A-STAR SELECT
CXB3S66301	BLACK GRAPHITE CERAM-A-STAR SELECT
CXB3S66300	BLACK CERAM-A-STAR SELECT
CXB4S68129	SHINY BLACK CERAM-A-STAR SELECT
CXD3S66302	GOLD CERAM-A-STAR SELECT
CXG3S66306	PINE GREEN CERAM-A-STAR SELECT
CXG3S66303	FOREST GREEN CERAM-A-STAR SELECT
CXG3S66304	HUNTER GREEN CERAM-A-STAR SELECT
CXG3S66305	FERN GREEN CERAM-A-STAR SELECT
CXG3S68088	PATINA GREEN CERAM-A-STAR SELECT
CXH3S66307	LIGHT STONE CERAM-A-STAR SELECT
CXT3S66328	TAUPE CERAM-A-STAR SELECT
CXH3S66309	STONE CERAM-A-STAR SELECT
CXH3S66310	IVORY CERAM-A-STAR SELECT
CXH3S66308	CLAY CERAM-A-STAR SELECT
CXL3S66312	HAWAIIAN BLUE CERAM-A-STAR SELECT
CXL3S66313	MILITARY BLUE CERAM-A-STAR SELECT
CXL3S66314	GALLERY BLUE CERAM-A-STAR SELECT
CXN3S66315	COCOA BROWN CERAM-A-STAR SELECT
CXN1S66317	SADDLE BROWN CERAM-A-STAR SELECT
CXN3S66316	BROWN CERAM-A-STAR SELECT
CXR3S66321	BERRY CERAM-A-STAR SELECT
CXR3S66322	DK RUSTIC RED CERAM-A-STAR SELECT
CXR3S66320	RUSTIC RED CERAM-A-STAR SELECT
CXR3S66323	BURGUNDY CERAM-A-STAR SELECT
CXR3S66318	CRIMSON RED CERAM-A-STAR SELECT
CXR3S66319	DARK RED CERAM-A-STAR SELECT
CXS3S66324	BURNISHED SLATE CERAM-A-STAR SELECT
CXS3S66325	ANTIQUE BRONZE CERAM-A-STAR SELECT
CXT3S66326	TAN CERAM-A-STAR SELECT
CXT3S66331	DK TAN CERAM-A-STAR SELECT
CXT3S66327	DESERT BEIGE CERAM-A-STAR SELECT
CXT3S66330	BUCKSKIN TAN CERAM-A-STAR SELECT
CXT3S66329	RAWHIDE CERAM-A-STAR SELECT
CXW3S66332	POLAR WHITE CERAM-A-STAR SELECT
CXW5S66334	CLEAN WHITE CERAM-A-STAR SELECT
CXW3S66333	BRIGHT WHITE CERAM-A-STAR SELECT
CXW3S66335	ALAMO WHITE CERAM-A-STAR SELECT
CKM2Y66277	*COPPER METALLIC TRINAR®

*Products containing Pearl Flake or Metallic are only available in TRINAR® TC.

AkzoNobel

coilcoatings.akzonobel.com/us

We supply the sustainable and innovative paints and coatings that our customers, communities – and the environment – are increasingly relying on. That's why everything we do starts with People. Planet. Paint. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and have set our sights on becoming the global industry leader. It's what you'd expect from a pioneering paints company that's committed to sciencebased targets and is taking genuine action to address globally relevant challenges and protect future generations.

For more information
please visit www.akzonobel.com.

© 2022 Akzo Nobel N.V. All rights reserved.

AN_204742_151220